

# 2022 Endorsement Questionnaire- General Election - City Elections

Email \*

julieforhayward@gmail.com



Thank you for your interest in being considered for an endorsement by the Asian Pacific American Democratic Caucus of Alameda County. Please answer each question in 250 words or less. Be honest and direct. Please note: your questionnaire will be posted on our website for Caucus members to review. Please submit your responses by Tuesday, Sept. 6 by 5 pm.

## Personal Information

Candidate Name \*

Julie Roche

City and zip code of residence.

Hayward, 94544

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What is your campaign website address?

[www.julieforhayward.com](http://www.julieforhayward.com)

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What is your campaign email address?

[julie@julieforhayward.com](mailto:julie@julieforhayward.com)

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What is the office that you are seeking? \*

- City of Alameda, Mayor
- City of Alameda, City Council
- City of Alameda, School Board
- City of Albany, City Council
- City of Albany, School Board
- City of Berkeley, City Council, Dist. 1
- City of Berkeley, City Council, Dist. 8
- City of Berkeley, School Board
- City of Berkeley, Rent Stabilization Board
- City of Dublin, City Council, Dist. 2
- City of Dublin, City Council
- City of Dublin, School Board (short term)
- City of Dublin, School Board, Area 5
- City of Emeryville, City Council
- City of Emeryville, School Board
- City of Fremont, City Council, Dist. 2
- City of Fremont, City Council, Dist. 3
- City of Fremont, City Council, Dist. 4
- City of Fremont, School Board, #3
- City of Hayward, City Council
- City of Hayward, School Board (long term)
- City of Hayward, School Board (short term)
- City of Livermore Mayor

- City of Livermore, Mayor
- City of Livermore, City Council, Dist. 1
- City of Livermore, City Council, Dist. 2
- City of Livermore, School Board
- City of Newark, Mayor
- City of Newark, City Council
- City of Newark, School Board
- City of Oakland, Mayor
- City of Oakland, City Council, Dist. 2
- City of Oakland, City Council, Dist. 4
- City of Oakland, City Council, Dist. 6
- City of Oakland, School Board, Dist. 2
- City of Oakland, School Board, Dist. 4
- City of Oakland, School Board, Dist. 6
- City of Piedmont, City Council
- City of Piedmont, School Board
- City of Pleasanton, City Council, Dist 1
- City of Pleasanton, City Council, Dist. 3
- City of San Leandro, Mayor
- City of San Leandro, City Council, Dist. 1
- City of San Leandro, City Council Dist. 5
- City of San Leandro, School Bd., Area 2
- City of Union City, City Council, Dist. 2
- City of Union City, City Council, Dist. 3
- City of Union City, City Council, Dist. 4

New Haven School District, #4

Other: .....

Are you the incumbent?

Yes

No

Are you a registered Democrat? The APA Democratic Caucus can only endorse registered Democrats

Yes

No

Are you an APA Caucus member?

Yes

No

Why are you seeking the Caucus's endorsement?

Hayward is growing and changing fast and one of the fastest growing demographic groups is our API population. As a City Council member, I plan to be accountable to and represent all of Hayward and be responsive to the unique needs of each demographic group.  
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List ONLY the top 5 endorsements that you have received. (Please reference your website if you want to alert us to more).

Hayward Area Democratic Club; Hayward Chamber of Commerce, Good Government Now PAC; Building & Construction Trades Council of Alameda County; Bill Quirk, Assemblymember; Barbara Halliday, Mayor, City of Hayward  
for more: [www.julieforhayward.com/endorse](http://www.julieforhayward.com/endorse)

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If we endorse you, will you use our name in your campaign materials?

- Yes
- No
- Maybe

How long have you lived in the district that you are seeking to represent?

18 years

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**Educational background:** What schools have you attended, date graduated, major and degree(s) earned.

U.C. San Diego, BA Political Science, Minor, Health Care and Social Issues, June, 1992  
Golden Gate University School of Law, J.D., May 2007

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**Employment:** List the last three (3) paid positions, indicating name of employer, job title, and length of employment.

New Haven Unified School District, Substitute Teacher, since November, 2019  
Avenidas Senior Center, Capital Campaign Manager, Mar 2013 – Dec 2017  
Kutner-Ross Associates, Inc, Construction Litigation Support, Jun 2008 – Nov 2010

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What are the names of any community or nonprofit organizations with which you have been an active volunteer in the past 3-5 years.

City of Hayward, Planning Commissioner  
Senior Adult Legal Assistance, Pro Bono Attorney  
Hillview Crest Elementary, Parent Teacher Club and School Site Council

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## CANDIDATE QUESTIONS

1. What actions have you taken to address anti-Asian discrimination/bullying/harassment? Please explain in what capacity you have acted and whether any of these actions were prior to 2020. (i.e., as an elected representative, member of commission/board/organization, and/or as an individual.

I have not personally taken any such actions other than to support elected officials who speak out for and advocate for measures to curb such harassment. Individually, when I come across anti-Asian rhetoric, I educate and persuade people against this type of thinking.

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2. One out of every 3 Alameda County residents is of Asian ancestry but are underrepresented in elected office and make-up 28% of all eligible voters in the County overall. Do you believe the legislative body you are seeking to represent has adequately served Asian and Pacific Americans? Why or why not?

The API population in Hayward is one of the biggest demographics, I believe we can do better with targeted advertising of application periods for city commissions and elected office.

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3. One-third of Alameda County residents were born in another country. Do you believe that the needs of immigrants have been adequately addressed by the office you are seeking to represent? What changes are needed to better center their needs?

Yes, I believe Hayward has been responsive to the needs of immigrants generally. Our current City Council reflects the community it serves. However, as mentioned earlier, our demographics are changing and increasing representation from the API community will be needed and something I will work towards going forward.

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4. Please identify the three largest APA ethnicities in your district.

Filipino, 11%; Chinese, 6%; Asian Indian, 4.5%

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5. Please identify the most at-risk APA community in your district and explain why.

From what I understand, one of the communities at risk is the Vietnamese community, who have the highest rate of housing insecurity and difficulty due to language barriers. I have also found the senior population from the APA community to be a very vulnerable group. I am a pro-bono attorney for a senior legal aid organization and I have met with clients who face difficulty obtaining retirement benefits and securing senior housing due to language barriers. And, with the pandemic, it has become difficult to secure translators for such appointments.

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6. What have you learned about Asian Americans in the past 2 years that you were previously unaware of and how has that impacted you?

The past 2 years have been particularly difficult for Asian Americans with the increase in violence toward the community. The vitriol unleashed toward Asian Americans due to the former President's racist narrative around the origins of Covid, was a shocking public assault that put the APA community in danger.

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7. How do you think microaggressions and verbal harassment against Asians and other marginalized community members can be better addressed and what will you commit to doing? If you have intervened in the past, please describe what you did.

I would make sure we call out this type of harassment publicly, stand with APA community leaders when incidents happen, and encouraging members of the APA community to apply for leadership positions in the city because representation is a direct link to raising awareness.

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8. What resources (people/organizations) will you tap to increase your knowledge and understanding of the on-going needs of the Asian and Pacific Americans living in your district?

I will listen to and consult leaders in the APA community to better understand the needs of their communities, including the members of the APADC.

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9. Please list any Asian American candidates you have publicly endorsed.

April Chan for East Bay MUD Water Board  
Lance Nishihira, BART Board, Ward 6

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Thank you for completing our questionnaire.

Please Submit your responses by Sep. 6, 5 pm. We will be holding several zoom endorsement meetings covering all three regions of the County before the end of September, tbd. Only those candidates completing the questionnaire will be on our endorsement ballot. No changes to your responses can be made after it is submitted.

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