

2022 Endorsement Questionnaire- General Election - City Elections

Email *

johnmarchand@comcast.net



Thank you for your interest in being considered for an endorsement by the Asian Pacific American Democratic Caucus of Alameda County. Please answer each question in 250 words or less. Be honest and direct. Please note: your questionnaire will be posted on our website for Caucus members to review. Please submit your responses by Tuesday, Sept. 6 by 5 pm.

Personal Information

Candidate Name *

John Marchand

City and zip code of residence.

Livermore 94550

What is your campaign website address?

marchandformayor.com

What is your campaign email address?

marchandformayor@gmail.com

What is the office that you are seeking? *

- City of Alameda, Mayor
- City of Alameda, City Council
- City of Alameda, School Board
- City of Albany, City Council
- City of Albany, School Board
- City of Berkeley, City Council, Dist. 1
- City of Berkeley, City Council, Dist. 8
- City of Berkeley, School Board
- City of Berkeley, Rent Stabilization Board
- City of Dublin, City Council, Dist. 2
- City of Dublin, City Council
- City of Dublin, School Board (short term)
- City of Dublin, School Board, Area 5
- City of Emeryville, City Council
- City of Emeryville, School Board
- City of Fremont, City Council, Dist. 2
- City of Fremont, City Council, Dist. 3
- City of Fremont, City Council, Dist. 4
- City of Fremont, School Board, #3
- City of Hayward, City Council
- City of Hayward, School Board (long term)
- City of Hayward, School Board (short term)
- City of Livermore Mayor

City of Livermore, Mayor

City of Livermore, City Council, Dist. 1

City of Livermore, City Council, Dist. 2

City of Livermore, School Board

City of Newark, Mayor

City of Newark, City Council

City of Newark, School Board

City of Oakland, Mayor

City of Oakland, City Council, Dist. 2

City of Oakland, City Council, Dist. 4

City of Oakland, City Council, Dist. 6

City of Oakland, School Board, Dist. 2

City of Oakland, School Board, Dist. 4

City of Oakland, School Board, Dist. 6

City of Piedmont, City Council

City of Piedmont, School Board

City of Pleasanton, City Council, Dist 1

City of Pleasanton, City Council, Dist. 3

City of San Leandro, Mayor

City of San Leandro, City Council, Dist. 1

City of San Leandro, City Council Dist. 5

City of San Leandro, School Bd., Area 2

City of Union City, City Council, Dist. 2

City of Union City, City Council, Dist. 3

City of Union City, City Council, Dist. 4

New Haven School District, #4

Other:

Are you the incumbent?

Yes

No

Are you a registered Democrat? The APA Democratic Caucus can only endorse registered Democrats

Yes

No

Are you an APA Caucus member?

Yes

No

Why are you seeking the Caucus's endorsement?

I believe that the Caucus recognizes how important experience and effective leadership are to good governance and improving the quality of life for all residents.
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List ONLY the top 5 endorsements that you have received. (Please reference your website if you want to alert us to more).

Congressman Eric Swalwell
Supervisor Nate Miley
Supervisor David Haubert
Livermore Mayor Bob Woerner
Livermore Vice Mayor Gina Bonanno
<https://www.marchandformayor.com/endorsements>

If we endorse you, will you use our name in your campaign materials?

- Yes
 No
 Maybe

How long have you lived in the district that you are seeking to represent?

38 years

Educational background: What schools have you attended, date graduated, major and degree(s) earned.

Hayward High School 1971, California State University at Hayward, 1976, Bachelor of Science, Biological Sciences

Employment: List the last three (3) paid positions, indicating name of employer, job title, and length of employment.

Mayor of Livermore, 2011 - 2020, City of Livermore
Senior Water Quality Chemist, 2000 - 2012, Alameda County Water District
Chemist II, 1988 - 2000, Alameda County Water District

What are the names of any community or nonprofit organizations with which you have been an active volunteer in the past 3-5 years.

QUEST Science Center
Livermore Chamber of Commerce
California-Nevada Section of the American Water Works Association

CANDIDATE QUESTIONS

1. What actions have you taken to address anti-Asian discrimination/bullying/harassment? Please explain in what capacity you have acted and whether any of these actions were prior to 2020. (i.e., as an elected representative, member of commission/board/organization, and/or as an individual.

As Mayor, I worked with our Livermore Area Youth Advisory Commission (LAYAC) on a community-wide anti-bullying campaign in 2016. The Youth Commission also created a Celebration of World Cultures Day at the Bankhead Theater.

In 2020, I appointed Livermore's first Equity and Inclusion Committee specifically to address issues such as racism, hate symbols. The members of the committee are engaged and having community-wide conversations on ways to bring our community together.

In 2019, as Mayor, I helped draft the first Proclamation taking a stand against bigotry, intolerance and hatred. While I was not on the Council at the time, the Council passed a Proclamation against Asian violence last year. The County also created a hate crime hotline - 510-208-4824.

2. One out of every 3 Alameda County residents is of Asian ancestry but are underrepresented in elected office and make-up 28% of all eligible voters in the County overall. Do you believe the legislative body you are seeking to represent has adequately served Asian and Pacific Americans? Why or why not?

In an effort to encourage diversity in future leadership, I have encouraged and appointed diversity within the membership of the LAYAC. This year Livermore could elect its first Filipina to the City Council, Mel Chiong, whom I have endorsed. Hers will be a welcome addition and a new perspective. The City and the Council, through its Human Services Department, works diligently to meet the needs of all residents.

3. One-third of Alameda County residents were born in another country. Do you believe that the needs of immigrants have been adequately addressed by the office you are seeking to represent? What changes are needed to better center their needs?

The City and the Human Services Department partner with a number of non-profits, to meet the needs of all members of our community. The City strives to build a range of housing affordability to support housing security for all. The local nonprofit, InterFaith Housing, manages over 200 affordable apartments, many of which are occupied by elderly members of the Asian community. This allows them the opportunity to stay in our community near their families. Partnerships with the County could increase resources and services to those most in need.

4. Please identify the three largest APA ethnicities in your district.

Filipino, East Indian and Chinese

5. Please identify the most at-risk APA community in your district and explain why.

While not a large population, I believe that those most at-risk would be members of the Southeast Asian communities such as the Vietnamese or Hmong. Since some may have arrived here as refugees, they may lack the resources or the educational opportunities that others have had.

6. What have you learned about Asian Americans in the past 2 years that you were previously unaware of and how has that impacted you?

I have been shocked at the increase in the incidence of hate crimes directed against members of the Asian community in our region and was deeply saddened at the recent senseless killing of Dr. Lili Xu. Communities must be encouraged to act together to stop the violence.

7. How do you think microaggressions and verbal harassment against Asians and other marginalized community members can be better addressed and what will you commit to doing? If you have intervened in the past, please describe what you did.

We will continue and expand the community dialogue through the Equity and Inclusion Committee. We will also use the diversity of the LAYAC to create earlier opportunities to start the outreach and conversations.

8. What resources (people/organizations) will you tap to increase your knowledge and understanding of the on-going needs of the Asian and Pacific Americans living in your district?

We have a very active Filipino American community in Livermore, and I have worked with members of the Livermore Fil-Am Organization. I have also attended their Barrio Fiestas in the downtown as well as programs at the Iglecia Ni Cristo in Livermore.

I have a very close relationship with the members of the Shiva-Vishnu Temple and the Hindu Cultural and Community Center. I believe this is one of the largest Hindu Temples west of the Mississippi and recently, I participated in their third Maha Kumbhabhishekam. I also participated in their annual Grant-in-Aid programs for over 8 years.

I will also look to the School District and the APA Caucus as resources for increased knowledge, understanding and partnership.

9. Please list any Asian American candidates you have publicly endorsed.

Fremont Mayor Lily Mei for State Senate, Kristie Wang for Livermore School Board, Mel Chiong for Livermore City Council

Thank you for completing our questionnaire.

Please Submit your responses by Sep. 6, 5 pm. We will be holding several zoom endorsement meetings covering all three regions of the County before the end of September, tbd. Only those candidates completing the questionnaire will be on our endorsement ballot. No changes to your responses can be made after it is submitted.

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